

Press Release

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University Police Department Chooses FreeLinc's Wireless Headsets for Executive Protection Detail

– FreeMotion 200™ Worn by Key Security Personnel Covering Condoleezza Rice –

Princeton, NJ – October 10th, 2005 – FreeLinc has joined forces with the Princeton University Department of Public Safety (DPS) to provide security officials with tangle-free, secure communication while protecting high-profile guests. The DPS initiated its new state-of-the-art wireless devices during last week's campus visit by Secretary of State Condoleezza Rice.

Given the security issues surrounding prestigious political guests, the department wanted the most reliable personal communication tools available for Rice's protection. FreeLinc's wireless accessories for two-way radios, which are based on a unique non-RF technology, answered the call. Ten of the DPS team's most critical posts were equipped with small FreeMotion™ 200 single-ear headsets for completely cord-free two-way radio communication during the October 2nd engagement.

"FreeMotion 200 headsets were a perfect fit for the DPS. In addition to performing remarkably well, their small size and light weight made them comfortable to wear—I actually forgot I was wearing mine," said Steven Healy, the University's Chief of Police. "What's more, their hands-free convenience and tangle-free safety let us maintain communication while keeping full focus on the environment surrounding our guest," he said.

"When you're responsible for protecting prominent figures, particularly in today's hostile political climate, reliable communication is vital," said John Lair, FreeLinc Vice-President. "FreeLinc's unique wireless technology ensured that the DPS' communication during the event was immune to interference, dropped signals, tampering and eavesdropping. Our headsets will help them provide a safer campus environment—not only for celebrity visits, but for day-to-day operations," he said.

"The FreeMotion 200 headset is the world's first wireless headset available for two-way radios," said Anthony J. Sutera, FreeLinc's CEO. "Like all FreeLinc products, the FreeMotion is based on a unique magnetic induction-based wireless technology that provides dramatic benefits to the law enforcement community. Our company is completely focused on improving officer safety and effectiveness, and we're very pleased that DPS selected our products for such an important mission," he said.

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The wireless technology supporting all FreeLinc accessories is LibertyLink™, developed by Aura Communications Technology, Inc. LibertyLink is a near-field magnetic induction technology, which confines communication signals to a user's personal space and protects them from eavesdroppers or interference. LibertyLink provides superior reliability, privacy and battery life over typical radio frequency (RF) based solutions – such as Bluetooth – in extremely short-range applications.

Healy, who is the President-Elect of the International Association of Campus Law Enforcement Administrators (IACLEA), the leading campus public safety association in the world, says that the FreeMotion headset is a great solution for campus agencies. "Campus Public Safety departments are often responsible for staffing several hundred special events each year," Healy said. He added that the cord-free device enhances officer's ability to maintain communications in high-noise, high-mobility environments.

FreeMotion products provide up to twenty hours of continuous talk time on one battery charge. The headset features optional voice-operated transmission (VOX) to allow for completely cord-free, hands-free, and secure communication, which is unprecedented in the push-to-talk two-way radio world. FreeMotion 200 is available for order directly from FreeLinc.

About FreeLinc, www.freelinc.com

Founded in 2003, FreeLinc emerged on the emergency response scene with the industry's first and only wireless accessories for two-way radios. The Utah-based company's innovative, patent-pending concepts answered users' needs for space savings, reliability, durability and comfort while operating two-ways. FreeLinc's product line was developed to fit commercial, public safety and government/military applications. By focusing exclusively on these markets, the wireless-accessories pioneer has been able to provide technologically superior products and back them with reliable, knowledgeable service. Its vigilant efforts to "untether" workers from their bulky two-ways have already earned it much growth and recognition. Hence FreeLinc is fast becoming known as a leading brand in mission-critical product design. FreeLinc will continue on this success track for years to come, refining existing products and introducing freedom-of-motion to vastly more customers across the country and around the globe.

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