



## Press Release

Contacts: Carrie Royce  
801-972-3674  
[croyce@freelinc.com](mailto:croyce@freelinc.com)

John Lair  
801-467-1199  
[jlair@freelinc.com](mailto:jlair@freelinc.com)

# FreeLinc's Wireless Headsets Tested by Police at the February 5<sup>th</sup> Super Bowl XL in Detroit

**DETROIT, Michigan** – February 21, 2006 – Police officials demonstrated their dedication to public safety during Super Bowl XL in Detroit earlier this month when they agreed to evaluate the latest hands-free communications technology from FreeLinc. Officers from the Michigan State Police Radio Unit wore FreeLinc's wireless headsets to ease two-way radio communications while maintaining their full range of motion on the streets surrounding Ford Field.

"Officers are always concerned about improving response time, readiness, looking for an edge," said John Lair, Vice President at FreeLinc. "By using the FreeMotion wireless headset during the Super Bowl, the officers' two-way radios rested comfortably on their belts, while communication was transferred wirelessly and securely to their lightweight (30g) FreeMotion™ 200 headsets."

"Any officer will tell you how frustrating it can be to have to fumble with radio controls, handsets and cords when trying to get ready for a job," continued Lair. "It's a particular concern in congested, late-night situations where attentiveness is vital. The FreeMotion devices allowed the Michigan State Police officials to communicate totally hands-free with increased safety and security—without interruption."

FreeLinc two-way radio accessories like the FreeMotion 200 and FreeMic 200 are based on Near-Field Magnetic Induction technology (NFMI), which confines communication signals to a user's personal space and protects transmissions from eavesdroppers or interference. NFMI provides superior reliability, privacy and battery life over typical radio frequency (RF) based solutions – such as Bluetooth – in extremely short-range applications.

FreeMotion products provide up to twenty hours of continuous talk time on one battery charge. The headset features voice-operated transmission (VOX) to allow for completely hands-free, secure communication, which is unprecedented in the push-to-talk two-way radio world.

### **About FreeLinc, [www.freelinc.com](http://www.freelinc.com)**

Founded in 2003, FreeLinc emerged on the emergency response scene with the industry's first and only wireless accessories for two-way radios. The Utah-based company's innovative, patent-pending concepts answered users' needs for space savings, reliability, durability and comfort while operating two-ways. FreeLinc's product line was developed to fit commercial, public safety and government/military applications. By focusing exclusively on these markets, the wireless-accessories pioneer has been able to provide technologically superior products and back them with reliable, knowledgeable service. Its vigilant efforts to "untether" workers from their bulky two-ways have already earned it much growth and recognition. Hence FreeLinc is fast becoming known as a leading brand in mission-critical product design. FreeLinc will continue on this success track for years to come, refining existing products and introducing freedom-of-motion to vastly more customers across the country and around the globe.

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